**Activity** - "Precisely What Are You Saying?" lists some examples of phrases that are imprecise and precise. Which one evokes a more dynamic image in your imagination?

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| The famous writer  William Safire died in  2009; he was over  seventy. | The former Nixon speech writer, language authority, and New York  Times columnist William Safire died of pancreatic cancer in 2009; he was  seventy-nine. |
| Clumber spaniels are  large dogs. | The Clumber Spaniel Club of America describes the breed as a “long, low,  substantial dog,” standing 17 to 20 inches high and weighing 55 to 80  pounds. |
| We are making good  progress on the  project. | In the two weeks since inception, our four-member team has achieved three  of the six objectives we identified for project completion; we are on track to  complete the project in another three to four weeks. |
| For the same amount  spent, we expected  more value added. | We have examined several proposals in the $10,000 range, and they all offer  more features than what we see in the $12,500 system ABC Corp. is offering. |
| Several different  colorways are  available. | The silk jacquard fabric is available in ivory, moss, cinnamon, and topaz  colorways. |
| Officers were called to  the scene. | Responding to a 911 call, State Police Officers Arellano and Chavez sped to  the intersection of County Route 53 and State Highway 21. |
| This smartphone has  more applications than  customers can  imagine. |  |
| A woman was heckled  when she spoke at a  health care event. |  |